

Roll No.

Total No. of Pages : 01

Total No. of Questions : 08

Ph.D in Faculty of (Journalism and Mass Communication)

COMPUTER APPLICATION

M.Code : 77364

Time : 3 Hrs.

Max. Marks : 100

INSTRUCTIONS TO CANDIDATES:

1. Attempt any FIVE questions out of EIGHT question.
2. Each question carry TWENTY marks.

1. What are the various applications of computers in Journalism? Explain in detail.
2. How new media is used as a tool of Mass communication? Explain.
3. What is (a) Information (b) Technology (c) Communication parts in ICT? Explain its role, advantage and challenges.
4. a) What are the types of networks? Explain in detail.
b) Explain the concept of WWW. How has it revolutionized the world and converted whole world into an information village?
5. What are the different generations of telephone technology? What are their characteristics, advantages and relative disadvantages?
6. Explain Cyber Journalism in detail.
7. Explain the concepts of Blogs and Social networking sites.
8. Write short notes on :
 - a) Media Journalism
 - b) Citizen Journalism

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.