Roll No. ☐☐☐☐☐☐☐☐☐☐☐☐ Total No. of Pages : 01

Total No. of Questions : 08

Post-Graduate Diploma in Fashion Design & Clothing Technology (Sem.–1)

FASHION FUNDAMENTALS

Subject Code : PGDFD102-20
M.Code : 79125
Date of Examination : 17-01-23

Time : 3 Hrs.   Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :
1. **Attempt any FIVE questions out of EIGHT questions by selecting one question from each unit and fifth question from any unit.**
2. **Each question carries TWELVE marks.**

UNIT-I

1. Explain the types of silhouette, lines, texture, color and space and their application

2. **Write notes on the following :**

   a. pret-a-porter

   b. mass fashion

   c. haute couture.

UNIT-II

3. Discuss about the different forecasting agencies. How they work for fashion forecasting?

4. Why the understanding of fashion terminology and design theories is important to study for fashion design students? Discuss.

UNIT-III

5. Write note on broken fashion cycle. Discuss about the different theories of fashion adoption?

6. Discuss about the stages of fashion cycle. You can also explain the trickle down and trickle across theory.

UNIT-IV

7. Discuss about the factors which are affecting fashion.

8. Give in detail the concept of season and international markets in fashion forecasting.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.