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Total No. of Pages : 01

Total No. of Questions : 10

M.Phil (JAMC) (2018 Batch) (Sem.-1)  
**PERSPECTIVES IN JOURNALISM**  
Subject Code : MPHJMC-102  
Paper ID : [75620]

Time : 3 Hrs.

Max. Marks : 100

**INSTRUCTIONS TO CANDIDATES :**

2. There are FIVE Units : Units-I, II, III, IV & V.
3. Each Section contains TWO questions each, carrying TWENTY marks each.
4. Student has to attempt any ONE question from each UNIT.

**UNIT - I**

1. Highlight the significance of media ethics.
2. Provide a critical appraisal of globalization theories and media internalization.

**UNIT-II**

3. Discuss status of Indian media in the age of globalization.
4. What is yellow journalism and what are its characteristics?

**UNIT-III**

5. Enumerate those recommendations of Press Communication Reports that are relevant even today.
6. What are the objective functions and general powers of Press Council of India?

**UNIT-IV**

7. Discuss the nature, production and dissemination of news in the global public space.
8. Discuss the methods and strategies used by government to control media in India.

**UNIT-V**

9. Why has banal journalism occupied a central place in news discourse in India?
10. What are the unique feature of web journalism?