

Roll No.

Total No. of Pages : 01

Total No. of Questions : 10

M.Phil. (Journalism & Mass Communication) (Sem.-1)

## MEDIA ISSUES

Subject Code : UC/MPHJMC-102-19

M.Code : 77268

Time : 3 Hrs.

Max. Marks : 100

### INSTRUCTIONS TO CANDIDATES :

2. There are FIVE Units : Units-I, II, III, IV & V.
3. Each Unit contains TWO each, carrying TWENTY marks each.
4. Student has to attempt any ONE from each UNIT.

#### UNIT-I

1. Define Globalization. How has globalization affected media? (20)
2. What is Yellow Journalism? Is it still a threat to journalism throughout the world? (5+15)

#### UNIT-II

3. Distinguish between media laws and media ethics. (20)
4. What do you understand by trial by media? Is trial by media a healthy trend for democracy? (10+10)

#### UNIT-III

5. What are the objectives and functions of Press Council of India? (20)
6. Discuss the relevance of Press Council in modern times. (20)

#### UNIT-IV

7. Describe the challenges of Electronic News Gathering. (20)
8. 'Freedom of Speech is at times misused by media'. Comment with relevant examples. (20)

#### UNIT-V

9. Define Social Media. What are its various tools? (20)
10. What are the various challenges of gatekeeping in social media? (20)

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.