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Total No. of Pages: 02

Total No. of Questions: 09

Master of Hotel Management & Catering Technology (Sem. – 2)

RESEARCH METHODOLOGY

Subject Code: MHM-206-18

M Code: 76024

Date of Examination : 04-01-2023

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly:
 - a) What are the various research approaches?
 - b) What is a research process?
 - c) Highlight important features of research design.
 - d) What is experimental research design?
 - e) What do you understand by sample survey?
 - f) Define sampling design.
 - g) What are various sources of primary data?
 - h) What is a questionnaire?
 - i) What do you understand by alternate hypothesis?
 - j) What do you understand by test of significance?

SECTION-B

2. With the help of suitable examples explain about various steps in research process.
3. Write a note on 'Research design'.
4. 'Good sampling is the backbone of a good research'. Present your views with regard to this statement.
5. What is a primary data? What are various tools and techniques of primary data collection?
6. Write a note on Chi-Square test.

SECTION-C

7. What are the various types of research design? Elaborate each type with the help of some examples.
8. Highlight differences between questionnaire and schedule.
9. What do you understand by hypothesis testing? What is its usage in forecasting?

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.