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Total No. of Pages : 01

Total No. of Questions : 08

Master of Design (Fashion & Textiles) (Sem.-3)

FASHION ENTREPRENEURSHIP-IPR/EDP

Subject Code : MDFT309-19

M.Code : 78575

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE questions out of EIGHT questions.
2. Each question carries TWELVE marks.

- 1) What do you understand by intellectual property rights? Explain four categories of intellectual property protections?
- 2) What is an Invention? Are inventions in all fields Patentable?
- 3) Explain the International background of Intellectual Property.
- 4) What is Copyright? How copyright is obtained? What rights does copyright comprise?
- 5) How does objectives and rights of copyright and trademarks differs?
- 6) Explain practical aspects of Licensing.
- 7) What is the role of entrepreneurship in economic development? Support your question with suitable examples.
- 8) Suppose you are going to start a Fashion store. Pen down the various enterprise Launching Formalities to set up a venture.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.