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Total No. of Pages : 02

Total No. of Questions : 18

MTTM (2018 Batch) (Sem.-3)
TOURISM POLICY AND PLANNING
Subject Code : MTTM-302-18
M.Code : 76861

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Write briefly :

1. What do you understand by term policy?
2. What is 'Public Policy Framework'?
3. What are various forms of tourism development?
4. What is the role of private sector in tourism development?
5. What do you understand by term tourism planning?
6. What are various parameters of evaluation of tourism planning?
7. What do you understand by regional tourism planning?
8. Enlist various approaches to survey for tourism planning.
9. Define community oriented planning.
10. Highlight salient features of planning for special interest tourism.

SECTION-B

11. How do you consider the role of Government in tourism policy?
12. Highlight the linkage between tourism planning and tourism development.
13. Explain the concept of Environment Impact Assessment.
14. What are various techniques of plan implementations?
15. What are the various features of planning for adventure tourism?

SECTION-C

16. Write a note on tourism policy during different Five Year Plans in India.
17. Write a note on tourism market survey.
18. Present a case study of tourism planning in Kerala.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.