Roll No.

Total No. of Questions : 09

MTTM (Sem.-3) TOURISM POLICY AND PLANNING Subject Code : MTTM-302-18 M.Code : 76861 Date of Examination : 14-12-22

Time: 3 Hrs.

Max. Marks : 60

Total No. of Pages : 02

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) What is tourism policy?
- b) What is public sector?
- c) What are components of tourism?
- d) What are five year plans?
- e) Why is tourism planning?
- f) What are planning scales?
- g) What is integrated analysis?
- h) What are general surveys?
- i) What are economic costs and benefits?
- j) What is community oriented tourism planning?

SECTION-B

- 2. Explain the public policy framework for tourism.
- 3. Explain various forms of tourism development.
- 4. Describe general concepts of planning.
- 5. Explain the techniques of plan implementation.
- 6. Explain the planning for special interest tourism.

SECTION-C

- 7. Discuss the role of any state level tourism organisation in carrying out tourism policies.
- 8. Explain the concept of Environmental Impact Assessment (EIA) with suitable diagram.
- 9. Write down a case study on community based tourism in Garhwal Himalayas.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.