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Total No. of Pages : 02

Total No. of Questions : 18

MTTM (2018 Batch) (Sem.-2)
INTRODUCTION TO TRAVEL AGENCY
AND
TOUR OPERATION BUSINESS
Subject Code : MTTM-201-18
M.Code : 76029

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Write briefly :

1. Tour operator. Liaison
2. IATA. Monetary funds
3. Sole proprietor. IATO.
4. Reservation. Service
5. charge. Online travel
6. agency.
- 7.
- 8.
- 9.
10. Documentation.

SECTION-B

11. Explain the role of travel agency.
12. Write a note on private limited company.
13. Explain the role and objectives of TAAI.
14. Explain special interest tour package.
15. Write a note on Make My Trip.

SECTION-C

16. Write a note on various functions of a travel agency.
17. Explain the various sources of income for tour operation business.
18. Explain the procedure for approval of travel agency by Department of Tourism, Government of India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.