

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 18

MTTM (2018 Batch) (Sem.-1)
TOURISM: CONCEPTS AND PRINCIPLES
Subject Code : MTTM-104-18
M.Code : 75626

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Write briefly :

1. Excursionist.
2. Supply.
3. ASTA.
4. Domestic tourism
5. B&B.
6. Social impacts.
7. Green tourism.
8. Carrying capacity.
9. Cultural impacts.
10. Mass tourism.

SECTION-B

11. Explain tourism attractions as an important component of tourism.
12. Write a note on tourism supply.
13. Write a note on economic impacts of tourism.
14. Explain the concept of destination management.
15. Explain Urban tourism and Rural tourism.

SECTION-C

16. Explain the historical development of tourism in India.
17. Explain the role of information technology in tourism.
18. Explain the role of UNWTO in the global tourism industry.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.