

Roll No. 

--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages: 02

Total No. of Questions: 07

**Master of Science (Fashion Marketing Management)(Sem. – 3)**

**HUMAN RESOURCE MANAGEMENT**

**Subject Code: MSFMM309-18**

**M Code: 76718**

**Date of Examination : 04-01-2023**

**Time: 3 Hrs.**

**Max. Marks: 30**

**INSTRUCTIONS TO CANDIDATES:**

1. **SECTION-A is COMPULSORY** and Students have to attempt **TEN** questions carrying **ONE** mark each.
2. **SECTIONS-B** consists of **THREE** Sub-sections: Units-I, II, & III. Each Sub-section contains **TWO** questions each, carrying **FIVE** marks each.
3. Students have to attempt **FOUR** questions in all from **SECTION-B**, selecting at least **ONE** question from each Sub-section.

1. Answer the following:

- a) \_\_\_\_\_ is a process by which the structure and allocation of jobs are determined.
- b) The scope of HRM covers three aspects means:- Personnel aspect, welfare aspects, and \_\_\_\_\_.
- c) Job description and job specification are two products of job analysis:- 1) True 2) False.
- d) What is application blank?
- e) What is Delphi technique?
- f) Define decentralised recruitment.
- g) \_\_\_\_\_ is the process of picking up individuals with requisite qualifications and competence to fill jobs in the organization.
- h) Write short note on point method of job evaluation.
- i) Define performance appraisal.
- j) Define rewards.

## **SECTION-B**

### **UNIT-I**

2. Discuss the individual and social objective of HRM.
3. Discuss the various modern day challenges in HRM.

### **UNIT-II**

4. From the human resource manager's point of view, what are the uses of job analysis?
5. Write a brief note on personnel audit.

### **UNIT-III**

6. Define direct method of recruitment. Also mention its advantages.
7. Differentiate between depth and stress interview.

**NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.**