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Total No. of Pages: 02

Total No. of Questions: 07

M.Sc. (Fashion Marketing Management) (Sem. – 3)

BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Subject Code: MSFMM305-18

M Code: 76714

Date of Examination : 23-12-2022

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A is COMPULSORY** and Students have to attempt **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **THREE** Sub-sections : Units-I, II, & III. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
3. Students have to attempt **FOUR** questions in all from **SECTION-B**, selecting at least **ONE** question from each Sub-section.

SECTION-A

1. Define the following (any ten):

- a) Ethical responsibility
- b) Layoffs
- c) Environmental ethics
- d) Values
- e) Privacy issues
- f) CSR
- g) Employer rights
- h) Code of Conduct
- i) Whistleblower
- j) Immoral
- k) Ethical Decision-Making
- l) Maxims

SECTION-B

UNIT-I

2. Describe the relationship between ethics and business and write its scope and objectives in detail.
3. Give detail about establishing ethical standards for product pricing and selling, packaging and labeling. Also, explain the importance of ethics in retail business.

UNIT-II

4. Discuss in detail about various ethical issues in HRM. Write in detail about ethics in wages and human quality development process.
5. What is ethical production? Discuss in detail about the ethical issues in operational management.

UNIT-III

6. Define global business ethics. How can globalization affect business ethics? Discuss in detail.
7. Discuss the contribution of business ethics in environment protection.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.