

Roll No.

Total No. of Pages: 01

Total No. of Questions: 08

Master of Science (Fashion Marketing Management)(Sem. – 1)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code: MSFMM-104-18

M Code: 75287

Date of Examination : 23-01-23

Time: 3 Hrs.

Max. Marks: 30

INSTRUCTIONS TO CANDIDATES:

1. The question paper is divided into FOUR Units, UNIT-I, UNIT-II, UNIT-III & UNIT-IV, each carrying TWO questions.
2. Students have to attempt FIVE questions selecting atleast ONE question from each Unit.
3. All questions carry equal SIX marks.

UNIT I

1. Discuss briefly management as an art, science and profession.
2. Discuss the various social responsibility of manager towards their business.

UNIT II

3. Describe the similarities and differences in approaches of taylor and fayol to management thought.
4. How human behaviour is interdisciplinary in nature?

UNIT III

5. Explain Decision-Making process. Discuss various types of Decisions.
6. What is the nature of organizing? Also discuss various objectives of organizing.

UNIT IV

7. Why we need co-ordination? What make co-ordination difficult?
8. What are the requirements of a good control system?

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.