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Total No. of Pages: 02

Total No. of Questions: 07

Master of Science (Fashion Marketing Management)(Sem. – 1)
PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS

Subject Code: MSFMM-109-18 (Non-Core)

M Code: 75292

Date of Examination : 25-01-23

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A is COMPULSORY** and Students have to attempt **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **THREE** Sub-sections : Units-I, II, & III. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
3. Students have to attempt **FOUR** questions in all from **SECTION-B**, selecting at least **ONE** question from each Sub-section.

SECTION-A

1. Define

- a) Interactions
- b) Want
- c) Values
- d) Personality
- e) Negative attitude
- f) Emotions
- g) Self efficiency
- h) Body language
- i) Development
- j) Need

SECTION-B

UNIT-I

2. What is personality? What makes one unique from others?
3. What are the factors which influence in development of personality?

UNIT-II

4. Elaborate on five dimensions of personality traits.
5. Can people be trained to improve their personality? How?

UNIT-III

6. Give relationship between personality and career choice.
7. How experiences and interactions are important in developing communication skills. Discuss in detail.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.