Roll No.

Total No. of Questions: 07

M.Sc. (Fashion Marketing Management) (Sem. – 1)

FABRIC STUDY-I

Subject Code: MSFMM-105-18 (Non Core)

M Code: 75288

Date of Examination : 12-01-2023

Time: 3 Hrs.

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY and Students have to attempt TEN questions carrying TWO marks each.
- 2. SECTIONS-B consists of THREE Sub-sections : Units-I, II, & III. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 3. Students have to attempt FOUR questions in all from SECTION-B, selecting at least ONE question from each Sub-section.

SECTION-A

- 1. Define the following:
 - a) Fibre
 - b) Example of man-made fibres
 - c) Cotton
 - d) Weft
 - e) Selvedge
 - f) Fabric
 - g) Viscose fibre
 - h) Sewing thread
 - i) Primary motion in loom
 - j) Rib weave

Total No. of Pages: 02

Max. Marks: 60

SECTION-B

UNIT-I

- 2. Explain in detail fibre classification.
- 3. Elaborate on SWOT analysis of any Textile industry of India.

UNIT-II

- 4. Give the detail classification of yarns.
- 5. Explain yarn numbering system.

UNIT-III

- 6. Explain different types of weaves.
- 7. Explain different types of basic weaves.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.