Roll No. Total No. of Pages: 01

Total No. of Questions: 08

M.Sc. (Fashion Design) (Sem.-1)
FASHION AND SUSTAINABILITY

Subject Code: MSFD103-20

M.Code: 78961

Date of Examination: 14-01-23

Time: 3 Hrs. Max. Marks: 60

## **INSTRUCTIONS TO CANDIDATES:**

- 1. Attempt any FIVE questions out of EIGHT given questions. Select at least ONE question from each unit, and FIFTH question from any unit
- 2. Each question carries TWELVE marks.

#### UNIT-I

- 1. Write a detailed note on green fashion movements. Discuss their role in the cause of green fashion.
- 2. Compare the two concepts- Fast fashion and Slow fashion. In your view how can a fashion label benefit from practicing slow fashion?

### **UNIT-II**

- 3. Describe fibres and fabrics that can be incorporated to create green fashion. Describe its key features that make them ecologically sustainable.
- 4. Comment in depth on the concept of Recycling. What is the role of the consumer in the application of such concepts?

# **UNIT-III**

- 5. Explain the features and need of ethical labelling system. Comment on how green labelling affects the perception of the consumers towards the product?
- 6. How has Fast fashion led to increased carbon footprint of the fashion industry? How can the fashion and apparel industry tackle its carbon footprint?

### **UNIT-IV**

- 7. Deliberate on the role of government in encouraging the creation of sustainable brands.
- 8. Write a detailed note on any ecologically conscious international brand.

NOTE: Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.

**1** M-78961 (S35)-2390