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Total No. of Pages : 01

Total No. of Questions : 08

**M.Sc. (Fashion Design) (Sem.-1)**  
**APPAREL PRODUCTION AND MANAGEMENT**  
**Subject Code : MSFD101-20**  
**M.Code : 78959**  
**Date of Examination : 10-01-2023**

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. Attempt any FIVE questions by selection ONE question from Each unit and FIFTH question from any unit.
2. Each question carries TWELVE marks.

**UNIT-I**

- 1) What are the sectors of apparel industry?
- 2) Write in detail about Indian apparel industry.

**UNIT-II**

- 3) Write short notes on- Forecasting, Pattern Making and Pattern Grading.
- 4) Write short notes on- Spreading, Cutting and Sewing.

**UNIT-III**

- 5) Write short notes on- Inspecting, Warehousing and Shipping.
- 6) Write short notes on- Finishing department, Pressing machinery and equipment.

**UNIT-IV**

- 7) What is the role of marketing department? Write short notes on- Product Pricing and Promotion.
- 8) What is Merchandising? Write short notes on Market Research and Budgeting.

**NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.**