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Total No. of Pages : 02

Total No. of Questions : 07

M.Sc (Clinical Research) (Sem.-1)
PROFESSIONAL COMMUNICATION
Subject Code : UC-MSCR-105-19
M.Code : 77294
Date of Examination : 25-01-23

Time : 2 Hrs.

Max. Marks : 35

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **FIVE** questions carrying **ONE** marks each.
2. **SECTION-B** contains **THREE** questions carrying **FIVE** marks each and students have to attempt any **TWO** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. **Write briefly :**
 - a) What is Description?
 - b) Distinguish between Argumentative writing and Expository writing.
 - c) Discuss various tips for inculcating good reading skills.
 - d) Define an abstract.
 - e) Write a short note on a synopsis.

SECTION-B

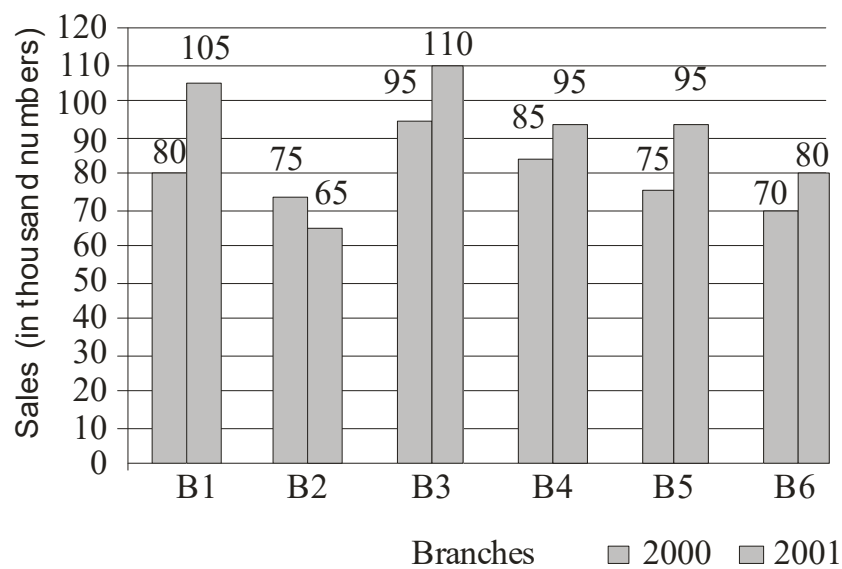
- 2. Write a precis of the following passage and suggest a suitable title:**

It is physically impossible for a well-educated, intellectual, or brave man to make money the chief object of his thoughts just as it is for him to make his dinner the principal object of them. All healthy people like their dinners, but their dinner is not the main object of their lives. So, all healthy-minded people who like making money ought to like it and enjoy the sensation of winning it; it is something better than money. A good soldier, for instance, mainly wishes to do his fighting well. He is glad of his pay—very properly so and justly grumbles when you keep him ten years without it—till, his main mission of life is to win battles, not to be paid for winning them. So, of clergymen. The clergyman's object is essentially to baptize and preach not to be paid for preaching. So, of doctors.

They like fees no doubt—ought to like them; yet if they are brave and well-educated the entire object to their lives is not fees. They, on the whole, desire to cure the sick; and if they are good doctors and the choice were fair to them, would rather cure their patient and lose their fee than kill him and get it. And so, with all the other brave and rightly trained men: their work is first, their fee second—very important always; but still second.

3. Draft descriptive writing (in about 300 words) on the topic: **The profession you admire the most**
4. The bar graph given below shows the sales of books (in thousands) from six branches of a publishing company during two consecutive years 2000 and 2001. Analyse and interpret the data.

Sales of Books (in thousand numbers) from Six Branches - B1, B2, B3, B4, B5 and B6 of a publishing Company in 2000 and 2001.



SECTION- C

5. Write an essay (in about 500 words) on the topic: *Environmental Pollution and Health Hazards*
6. Discuss various styles of writing. Substantiate your answer with relevant illustrations.
7. As a manager of a publishing house, draft a sales letter to be sent to all institutions/colleges of your city to promote the sale of a new book titled *Fundamentals of Professional Communication*.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.