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Total No. of Pages : 02

Total No. of Questions : 09

MMCMM (2015 Onwards) (Sem.-3)
RADIO AND TELEVISION JOURNALISM

Subject Code : MMCMM-209

M.Code : 74129

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) Mixing
- b) Non-linear editing
- c) Special effects
- d) Transitions
- e) Clarity
- f) Descriptive Lead
- g) Very long shot
- h) Dolly in
- i) Dissolve
- j) Dobbins

SECTION-B

2. Lists the trends in radio as a medium of mass communication.
3. How to write headlines for radio?
4. What are the weaknesses of television as a medium?
5. Briefly explain the working of a TV camera.
6. What are the uses of clipping?

SECTION-C

7. What are the landmarks in the history of television in India?
8. Describe different microphones used in radio production.
9. Discuss the scope of television journalism in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.