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Total No. of Pages : 02

Total No. of Questions : 09

MMCMM (2015 Onwards) (Sem.-2)
COMMUNICATION TECHNOLOGY

Subject Code : MMCMM-110

Paper ID : [72909]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :
 - a. Mass Communication
 - b. Photography
 - c. Broadcasting
 - d. SECAM
 - e. LCD TV
 - f. PAL
 - g. AM
 - h. Web radio
 - i. Satellite radio
 - j. World wide web

SECTION-B

2. What is videography?
3. Write a note on pay-per-view system.
4. Mention four features of printing.
5. Enumerate four characteristics of FM radio.
6. Explain NTSC.

SECTION-C

7. Explain the process of television broadcasting.
8. Why is DTH edging out the cable TV network?
9. 'FM radio has given a new lease of life to radio in India' . Comment.