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Total No. of Pages: 02

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**MBA (Sem. – 4)**

**MANAGING DIGITAL INNOVATION AND TRANSFORMATION**

**Subject Code: MBA-944-18**

**M Code: 78026**

**Date of Examination : 16-01-2023**

**Time: 3 Hrs.**

**Max. Marks: 60**

**INSTRUCTIONS TO CANDIDATES:**

1. **SECTION-A** is **COMPULSORY** consisting of **EIGHT** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV. Student has to attempt any **ONE** question from each Sub-section carrying **EIGHT** marks each.
3. **SECTION-C** is **COMPULSORY** carrying **TWELVE** marks.

**SECTION-A**

1. Write briefly:

- a) IT Law
- b) E-Commerce
- c) Digital Media security
- d) HTTP
- e) E-Governance
- f) Cloud Security
- g) Digital signature
- h) Private Cloud computing

**SECTION-B**

**UNIT-I**

2. Describe the digital disruption. What are the important causes of digital disruption and transformation?
3. What are the Digital transformation myths and realities? Highlight the various types of digital transformations.

## UNIT-II

4. Explain in detail the Digital Threats and Privacy as security issues in digital transformation.
5. What are the contributions of IDS, VPNs, SSL and PKI in the digital transformation?

## UNIT-III

6. Discuss the different methods regarding the security issues in the digital transformation.
7. Describe the scope and motive of information technology Act, 2000 and its relevance with other laws.

## UNIT-IV

8. Describe the digital transformation framework. Comment on cloud computing v/s Grid Computing.
9. What is mobile cloud? What are the different models of cloud computing?

## SECTION-C

10. M/S XYZ Ltd. is a liquor company which has about 150 stores in France and is the country's largest privately owned retailer of wine, liquor, gourmet food, and cigars. XYZ features over 4,000 wines and a complete selection of both rare and popular spirits. All the 150 locations are supported by their 180000Sq. ft distribution centre in Paris.

Situation - XYZ Ltd., documented wants and needs for their operation to be more efficient. XYZ wanted to reduce breakage on the conveyor system, increase bottle picking efficiency, eliminate hand-scanning of products and develop a safer way to clear jams on the conveyor.

Assessment - Value Cargo Logistics collaborated with XYZ Ltd., to develop a feasible plan of action to achieve the set goals as pointed above. With the current distribution centre already in place, the solution had to utilize the space available.

In view of the above, you are requested to respond to the below mentioned queries:

Questions:

- a) What probable solution could be arrived at to reduce the breakage and increase bottle picking efficiency?
- b) How do you think the hand-scanning of products can be eliminated and what is the solution available?
- c) How can the jams on the conveyor belts be cleared in a safest possible manner?
- d) What results do you expect to achieve in the long run?

**NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.**