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Total No. of Pages: 02

Total No. of Questions: 10

MBA (Sem. – 3)
MANAGEMENT OF FINANCIAL SERVICES

Subject Code: MBA 912-18

M Code: 76897

Date of Examination : 19-12-2022

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A is COMPULSORY** consisting of **EIGHT** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV. Student has to attempt any **ONE** question from each Sub-section carrying **EIGHT** marks each.
3. **SECTION-C is COMPULSORY** carrying **TWELVE** marks.

SECTION-A

1. Write short notes on the following:

- a) Depository
- b) NPS
- c) AMC
- d) CRISIL
- e) ULIP
- f) SIP
- g) Commercial Paper
- h) Factoring

SECTION-B

UNIT-I

2. Give in detail various Financial Sector Reforms made in India since 1990.
3. What do you mean by Mutual funds? Discuss the type of mutual funds prevalent in India.

UNIT-II

4. What do you mean by venture capital? How investment is done at different stages of business project by venture capitalists?
5. Give in detail various types of Leasing in India. Give various benefits to Lessor and lessee.

UNIT-III

6. "Factoring is considered very important and useful for corporate." Discuss its role and importance.
7. Give in detail process of securitization.

UNIT-IV

8. What is significance of Asset Liability Management? Give different techniques of ALM.
9. Give all pillars of Basel-II. How it is beneficial for banking sector in India.

SECTION-C

10. The COVID-19 pandemic has given a big jolt to economy and posed serious challenges before it. Not only banking is suffering but all institutions across financial sector are suffering. Reserve bank of India has reduced repo rate and suggested banks to delay EMIs of borrowers. It could be one of the most serious challenges faced by the financial services industry in nearly a century. The COVID-19 impact on banking will be severe - fall in demand, lower incomes, production shutdowns - and will adversely affect the business of banks. The situation is accompanied by staff shortages, inadequate digital maturity, and pressure on the existing infrastructure as firms scramble to deal with the impact of COVID-19 on financial services.

In the light of current scenario, you are advised to devise a strategy for financial services and banks to device strategies. Also give your insights solutions to identify and prepare for new risks

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.