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Total No. of Pages : 02

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**M.Architecture (Architecture Education & Research) (Sem.–3)**

**ARCHITECTURE JOURNALISM & PHOTOGRAPHY**

**Subject Code : UC/MARCH-310-20**

**M.Code : 93200**

**Date of Examination : 23-12-22**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. Attempt any FOUR questions out of EIGHT at least ONE question from each unit.
2. Each question carries FIFTEEN marks.

**UNIT-I**

1. Describe Architectural journalism, scope and current trends.
2. Discuss about Ethics in journalism.

**UNIT-II**

3. Detail out modes of architectural writing.
4. Discuss about writing for newspapers, magazines, print media

**UNIT-III**

5. Describe role, importance, current trends in photo journalism.
6. Detail out types of interviews and their relevance.

**UNIT-IV**

7. Discuss on contribution of photography to professional practice of architecture.
8. Give your views on role of social media in journalism and photography.

**NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.**