

Roll No.

Total No. of Pages: 01

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M.A (J&MC) / M.Sc (Sem. – 3)

**NEW MEDIA (2)**

Subject Code: MAJMC303-18

M Code: 76739

Date of Examination : 19-12-2022

Time: 3 Hrs.

Max. Marks: 60

**INSTRUCTIONS TO CANDIDATES:**

1. Attempt any FIVE questions, selecting at least ONE question from each section. FIFTH question can be attempted from any section.
2. Each question carries TWELVE marks.

**SECTION-A**

1. Define the term New Media. How it is different from print and electronic media?
2. With the help of relevant examples explain the impact of New Media Technology on the process of news gathering, news writing and news dissemination.

**SECTION-B**

3. How does a user surf the internet, which application softwares are required to access the net?
4. Name some popular search engines. Elaborate their usefulness to the internet users.

**SECTION-C**

5. What are online newspapers? How are they different from the print version?
6. Write in detail about the socio-economic impact of cyber journalism.

**SECTION-D**

7. Quote incidents where political awakening was induced through the use of social media.
8. What is cyber bullying? Why is it a menace? How can the netizens keep themselves safe?

**NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.**