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Total No. of Pages: 01

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M.A._M.Sc. (Journalism and Mass Comm.) (Sem. – 3)

INTERNATIONAL AND INTERCULTURAL COMMUNICATION

Subject Code: MAJMC304-18

M Code: 76740

Date of Examination : 21-12-2022

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. Attempt any FIVE questions, selecting at least ONE question from each section. FIFTH question can be attempted from any section.
2. Each question carries TWELVE marks.

SECTION-A

1. What do you understand by inter culture communication? What are its advantages?
2. Describe the role of modern mass media as facilitator of inter-cultural communication.

SECTION-B

3. Throw light on the barriers in inter-cultural communication.
4. What are the impacts of modern technology on culture?

SECTION-C

5. What are the political, economic and cultural dimensions of international communication?
6. How can communication and information be used as a tool of equality and exploitation?

SECTION-D

7. What are effects of globalization on media systems and their functions? Give suitable examples.
8. Discuss historical background of satellite communication and information super highways and its effects on telecommunication industry.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.