

Roll No.

Total No. of Pages : 01

Total No. of Questions : 08

M.A (Journalism & Mass Communication) (Campus) (2015 to 2017)
(Sem.-4)

PRINCIPLES AND ETHICS OF JOURNALISM

Subject Code : MAMC-402

M.Code : 74913

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION A, B, C & D contains TWO questions each.
2. Attempt any FIVE Questions in all, selecting atleast ONE question from each Section.
3. Each question carries TWELVE marks.

SECTION-A

1. What are the features of Market Driven Journalism?
2. Discuss old new values and changed news values.

SECTION-B

3. Discuss the changing role of editor.
4. What are the Ethical challenges faced by journalist while reporting rapes?

SECTION-C

5. Differentiate between Investigative Journalism and Sensational Journalism.
6. 'Page three Culture in Journalism has destroyed serious Journalism'. Discuss.

SECTION-D

7. "Hire and Fire policy in media has increased the role of management affecting public service journalism". Comment.
8. Discuss the Ethics of Cyber Journalism and Citizen Journalism.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.