Roll No. Total No. of Pages: 01

Total No. of Questions: 08

M.A (Journalism and Mass Communication) (Sem. - 4)

# SPORTS JOURNALISM

Subject Code: MAJMC405-18

M Code: 77961

Date of Examination: 20-12-2022

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTIONS TO CANDIDATES:**

- 1. Attempt any FIVE questions, selecting at least ONE question from each section. FIFTH question can be attempted from any section.
- 2. Each question carries TWELVE marks.

### **SECTION-A**

- 1. Give brief history of International games and National games.
- 2. What are sports awards? Explain.

### **SECTION-B**

- 3. Explain commercial relationship between media coverage and sports events. How marketing works in sports journalism?
- 4. How do you write Sport news? Does sports journalists have good career opportunities in India?

#### **SECTION-C**

- 5. Explain the principles and deadlines of sports writing. What are the Do's and Don'ts in it?
- 6. What is the importance of Radio commentary in sports reporting? Explain all mediums.

## **SECTION-D**

- 7. How do you edit sports stories with use of all important elements?
- 8. What do you mean by writing for sports columns? Explain planning and coverage of major games and tournaments for designing pages.

NOTE: Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.

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