

Roll No.

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Total No. of Pages : 01

Total No. of Questions : 08

MA (JAMC) (Sem.-2)

NEW MEDIA (1)

Subject Code : MAJMC-202-18

M.Code : 76037

Date of Examination : 20-12-2022

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION A, B, C & D contains TWO questions each.**
2. **Attempt any FIVE Questions in all, selecting atleast ONE question from each Section.**
3. **Each question carries TWELVE marks.**

SECTION-A

1. What is the present scenario of Internet in Indian context?
2. We are living in the era of convergence. Give your opinion in this context.

SECTION-B

3. What is Online Journalism? Give a detailed account on the characteristics of online journalism.
4. What is the future of print media in this era of online journalism?

SECTION-C

5. Website designing has open a new dimension of communication. Elaborate.
6. How is online media writing different from writing for print media? Explain in detail.

SECTION-D

7. What is the future of Citizen Journalists in this era of online journalism?
8. **Write a short note on both of the following :**
 - (i) Cyberspace
 - (ii) Tweet
 - (iii) OTT.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.