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Total No. of Pages: 01

Total No. of Questions: 08

M.A (Journalism and Mass Communication)(Sem. – 2)

BUSINESS JOURNALISM

Subject Code: MAJMC-206-18

M Code: 76041

Date of Examination : 03-01-2023

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. Attempt any FIVE questions, selecting at least ONE question from each section A, B, C & D. FIFTH question can be attempted from any section.
2. Each question carries TWELVE marks.

SECTION-A

1. Explain the difference between capitalist, socialist and mixed economies?
2. Write about the growth and development indicators of an economy?

SECTION-B

3. What does LPG stand for? What changes have been induced in the economic policy to facilitate the growth of private sector?
4. Write about the role and functions of RBI. Who appoints the governor of RBI?

SECTION-C

5. How has FDI in the media sector affected the field of journalism?
6. Which global agencies are responsible for implementing the new economic policies all around the world?

SECTION-D

7. What is the meaning of CSR? What are the guidelines have been issued by the government of India in this context?
8. Write about the cooperative movement in Indian Economy. How has this movement affected the people in the rural and remote areas?

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.