

Roll No.

Total No. of Pages : 01

Total No. of Questions : 08

M.A.(JAMC) (Sem.-1)
PRINT JOURNALISM

Subject Code : MAJMC-103-18

M.Code : 75310

Date of Examination : 19-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE Questions in all by selecting ONE question from each UNIT and FIFTH question from any UNIT.
2. Each question carries TWELVE marks.

UNIT-I

1. What are the rules for Editing?
2. Why inverted pyramid style is widely followed by editors?

UNIT-II

3. What is the purpose of an interview? Discuss its types.
4. What is a feature? Where is feature style of news reporting used?

UNIT-III

5. Write an editorial on India's space program.
6. What is a letter to the editor? Why are letters to the editors normally written?

UNIT-IV

7. Explain in detail editorial structure of news organization?
8. What are the functions of conventional news room?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.