

Roll No.

Total No. of Pages : 01

Total No. of Questions : 08

M.A.(JAMC) (Sem.-1)
INTRODUCTION TO COMMUNICATION

Subject Code : MAJMC-101-18

M.Code : 75308

Date of Examination: 14-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION A, B, C & D contains TWO questions each.**
2. **Attempt any FIVE Questions in all, selecting atleast ONE question from each section.**
3. **Each question carries TWELVE marks.**

SECTION-A

1. Define communication. Discuss various elements of communication.
2. Discuss various functions of communication. Also discuss the scope of communication.

SECTION-B

3. Explain various traditional forms of communication.
4. Discuss the importance of body language in communication.

SECTION-C

5. Discuss the process of intra-personal communication and inter-personal communication in detail.
6. Explain the following :
 - a) Machine to Machine communication
 - b) Spiritual communication
 - c) Public communication

SECTION-D

7. Discuss the features, merits and demerits of Bullet Theory.
8. Explain the following in detail :
 - a) Merits of two step flow theory .
 - b) Dance model
 - c) Relational theory.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.