

Roll No.

Total No. of Pages : 01

Total No. of Questions : 08

M.A.(JAMC) (Sem.-1)
HISTORY OF MEDIA IN INDIA AND NEW TRENDS

Subject Code : MAJMC-102-18

M.Code : 75309

Date of Examination : 17-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

- 1. Attempt any FIVE of the following questions by selecting ONE question from each UNIT and FIFTH question from any unit.**

UNIT-I

1. Describe '*Gandhi as a Communicator*'.
2. Describe the role of important personalities of journalism.

UNIT-II

3. Explain the prospects and future problems of language press in Punjab.
4. Discuss the origin and development of Tribune.

UNIT-III

5. Discuss the characteristics of radio as a medium of mass communication.
6. Discuss the history of Radio in India.

UNIT-IV

7. Describe the roles and reports of press commission.
8. Comment on the challenges before print media and suggest possible solutions.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.