

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Agriculture) (Sem.-6)

MANAGEMENT OF AGRICULTURAL BUSINESS

Subject Code : BVAG606-18

M.Code : 79432

Date of Examination : 14-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. Write briefly :

- a. Entrepreneurship in Agri business
- b. Strategic plans
- c. Marketing mix
- d. Project evaluation
- e. Product life cycle
- f. Planning Process
- g. Delegation of authority
- h. Directing
- i. Controlling
- j. Manager vs. Entrepreneur

SECTION-B

2. What do you understand by agriculture as a business proposition?
3. Discuss the importance of agri-business in Indian economy.
4. What are the characteristics of a good business plan?
5. Discuss the various stages of any project cycle.
6. How can entrepreneurship be developed? What are the requisite qualities for a successful entrepreneur?

SECTION-C

7. Discuss in detail the features & structure of agri business in India.
8. What do you understand by an agricultural project? How can agri-entrenuership be developed?
9. Write a detailed note on procedure & constraints in setting up of agro based business in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.