Roll No. ☐☐☐☐☐☐☐☐☐☐☐   Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Web Technologies and Multimedia) (Sem.–5)
E-COMMERCE
Subject Code : BVWM503-19
M.Code : 90849
Date of Examination : 16-12-22

Time : 3 Hrs.   Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :
1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1.   **Write briefly :**

 a.   E- Business

 b.   Client Server Architecture

 c.   Smart Cards

 d.   Home Banking

 e.   Digital Advertising

 f.   D2C

 g.   Cloud Computing

 h.   in-app purchasing

 i.   Electronic Data Interchange in e-commerce

 j.   Any two uses of e-commerce in finance.

SECTION-B

2. Discuss various technological dimensions of e-commerce.

3. Explain WAP technology and its role in e-commerce.

4. Write a note on various e-commerce laws.

5. What are the applications of e-commerce in retail and wholesale?

6. Write a note on security concerns over wi-fi usage in e-commerce.

SECTION-C

7. Discuss various e-commerce models. Explain the concept of value chain analysis in e-commerce.

8. Explain Global Information Distribution Network. Discuss the role of Broadband Telecommunications in e-commerce.

9. Discuss the strategic framework of e-commerce across various business models.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.