

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Voc. (Tourism and Hospitality Management) (Sem.-5)**

# TOURISM PLANNING

**Subject Code : BVHCM-507-19**

**M.Code : 91331**

**Date of Examination : 19-12-22**

**Time : 3 Hrs.**

**Max. Marks : 60**

### INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

**1. Write briefly :**

- a. Define Tourism Policy.
- b. What is local community involvement?
- c. What do you mean by five year plan?
- d. What is the need for Tourism Planning?
- e. What is 11<sup>th</sup> five year plan?
- f. What is tourism destination?
- g. What is National Tourism Planning?
- h. What are different types of tourism projects?
- i. Explain about L.K Jha Committee.
- j. What do you expect from the government in promoting tourism?

## **SECTION-B**

2. What should be the role of local communities in developing and promoting tourism?
3. Explain 5 year plans of the governments for tourism sector?
4. What is Tourism Development and Role of Govt. in promoting Tourism?
5. What is planning for tourism destination? How can a place attract more tourists?
6. What are tourism projects of the government?

## **SECTION-C**

7. What is Public Tourism Policy? Explain about its concepts objectives and need.
8. In which state you see heritage buildings? How can tourism be developed at national, state and local level?
9. Can active involvement of the community help in Tourism development? How?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**