Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Software Development) (Sem.-4) MANAGEMENT INFORMATION SYSTEMS Subject Code : 6.GV.08 M.Code : 80002 Date of Examination : 13-07-22

Time: 3 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
- 2. SECTION-B contains FIVE questions carrying $2^{1}/_{2}$ (Two and Half) marks each and students has to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

SECTION-A

- 1. Write briefly :
 - a. Explain the use of information for competitive advantage.
 - b. Discuss about the strategic role of an information system.
 - c. Write about the physical components of an MIS.
 - d. Define transaction in MIS.
 - e. Explain the hardware and software requirement of transaction processing system.
 - f. Differentiate between transactional system and managerial system.
 - g. How redundancy can be controlled in MIS?
 - h. Discuss about some of the major drawbacks of MIS.
 - i. What do you understand by an expert system?
 - j. Write about the roles and responsibilities of chief information officer.

SECTION-B

- 2. Differentiate between Management Information System & Decision Support System.
- 3. Explain the various marketing functions performed by Marketing MIS.
- 4. Illustrate the role of transaction processing system in MIS with the help of a case study.
- 5. Explain various types of Information. What are the characteristics of quality information.
- 6. Write a detailed note about the significance and challenges of interconnected system and common database in MIS.

SECTION-C

- 7. What is MIS and what are its characteristics? Explain how MIS is different from DSS and EDP.
- 8. What is optimization and what are techniques for optimization? Differentiate between optimization tools and DSS tools expert system.
- 9. Identify and describe the four levels of hierarchy. What type of information systems serves each level?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.