

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Fashion Design & Garment Technology) (Sem.-3)

INTRODUCTION TO FASHION INDUSTRY

Subject Code : BVFDT-301-20

M.Code : 93192

Date of Examination : 21-12-2022

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. Write briefly :
- a) Fad
 - b) Fashion Forecaster
 - c) Classic
 - d) Mill Showrooms
 - e) Chain Stores
 - f) Supervisor
 - g) Fashion
 - h) Classics
 - i) Peak in Fashion Cycle
 - j) Knock-offs.

SECTION-B

2. What are fashion adoption and fashion cycle? Explain in detail.
3. Write short on Departmental Stores, Retail Stores, Boutique.
4. What is the importance of an entrepreneur in an organization?
5. What are factors affecting fashion?
6. What are the roles and responsibilities of a supervisor?

SECTION-C

7. What are the theories of fashion adoption? Write in detail.
8. Explain in detail about components and characteristics of fashion.
9. Write in detail about 5 careers in fashion.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.