

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Agriculture) (Sem.-3)

AGRICULTURE MARKETING, TRADE AND PRICES

Subject Code : BVAG303-18

M.Code : 90876

Date of Examination : 23-12-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

- 1. Write briefly :**
- a) Oligopoly market
 - b) Export subsidies
 - c) Operational v/s Allocative Marketing Efficiency
 - d) Monopoly
 - e) Marketing mix
 - f) Speculative v/s Facilitative Middlemen
 - g) Speculation v/s Hedging
 - h) CACP
 - i) Spot v/s Forward market
 - j) Concurrent v/s Lagged Margins

SECTION-B

2. Explain marketing cooperatives. Explain the roles and advantages of cooperative marketing.
3. Explain the concept of marketing costs and give important suggestions to reduce marketing costs.
4. Discuss the conditions that must be satisfied for the commodities permissible under futures trading.
5. Explain the meaning, advantages and disadvantages of International Trade.
6. How does the knowledge of marketed and marketable surplus help the policy-makers as well as the traders?

SECTION-C

7.
 - a) Discuss the importance of agricultural marketing and classify the markets on the basis of time span.
 - b) Define market functionaries. Describe the features of various types of market functionaries.
8.
 - a) Discuss the meaning and types of market integration.
 - b) Briefly explain GATT along with its principles. Discuss the objectives and divisions of WTO.
9.
 - a) Discuss the objectives and functions of FCI.
 - b) Explain the concept of risk in marketing. How many types of risk are there in marketing and their management strategy?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.