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Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Travel and Tourism Management) (Sem.–1)
TRAVEL AGENCY AND TOUR OPERATION BUSINESS

Subject Code : BVTTM-102-19

M.Code : 77148

Date of Examination : 14-01-23

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a. Staycation
- b. FIT
- c. Exclusion
- d. Familiarization trip
- e. GSA
- f. Tour Guide
- g. Double Tracking
- h. Apex Fares
- i. In-House Travel Agencies
- j. Continental Plan.

SECTION-B

2. Write a short note on functions of Travel Agency.
3. What are important features of Tour Itinerary?
4. Write short note on Liasoning with Principals of Travel Trade.
5. Who are IATA Travel Agents?
6. Write a short note on Ticketing.

SECTION-C

7. Write a short note on changing trends in Travel Trade.
8. Explain in detail about the product promotion.
9. What is role and relevance of TAAI?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.