

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 18

B.Voc. (Travel & Tourism Management) (2019 Batch) (Sem.-1)

TOUR ESCORTS AND TRAVEL CONSULTANT

Subject Code : BVTTM-105-19

M.Code : 77151

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Write briefly :

1. Tour Operator
2. Accessibility
3. Partnership
4. IATO
5. Conferences
6. Tour package
7. Tour guide
8. Reservations
9. VISA.
10. Commission

SECTION-B

11. Explain the linkage between travel agency and airlines.
12. Write a note on various sources of income for a tour operator.
13. Define the term Market Research and its need.
14. 'Handling a file' is an important job for a travel agent, Comment.
15. Write a short note on IATO.

SECTION-C

16. Write a detailed note on growth of travel agency business in India.
17. Explain the advantages of tour itineraries.
18. Write a detailed note on online travel agencies in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.