

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Travel & Tourism Management) (Sem.-1)

INTRODUCTION TO TOURISM

Subject Code : BVTTM-101-19

M.Code : 77147

Date of Examination : 12-01-23

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Write briefly :**
 - a. Excursionist.
 - b. Leisure.
 - c. Accessibility.
 - d. Psychocentric tourist.
 - e. Heritage.
 - f. Natural attractions.
 - g. Perishability.
 - h. Travel agent.
 - i. USP.
 - j. Forex.

SECTION-B

2. Explain the meaning of Mass Tourism.
3. Explain Man-made tourist attractions with suitable examples.
4. Explain concept of push and pull factors in tourism.
5. Explain the main features of tourism industry.
6. Explain the various ecological benefits of tourism.

SECTION-C

7. Explain in detail typology of tourism with suitable example.
8. Explain the various socio-cultural impacts of tourism.
9. Explain the concept of carrying capacity with the help of a case study.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.