

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 18

B.Voc. (Travel & Tourism Management) (2019 Batch) (Sem.-1)

INTRODUCTION TO TOURISM

Subject Code : BVTTM-101-19

M.Code : 77147

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Write briefly :

1. Transit visitor.
2. Tourism Demand.
3. Allocentric tourist.
4. Recreation.
5. Hill station.
6. Intangibility.
7. Tour operator.
8. Culture.
9. EIA.
10. Tourism geography.

SECTION-B

11. Explain the current status of Religious tourism in India.
12. Explain Natural tourist attractions with suitable examples.
13. Explain the distribution channels in tourism.
14. Explain the various measurement techniques in tourism.
15. What do you mean by interdisciplinary in tourism?

SECTION-C

16. Explain the various types of tourists with suitable example.
17. Explain the various factors influencing the tourism growth in India.
18. Explain the various negative implications of tourism on environment.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.