

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Voc. (Tourism and Hospitality Management (Sem.-1)**

# TOURISM CONCEPTS & PRINCIPLES

**Subject Code : BVTHM-102-19**

**M.Code : 77178**

**Date of Examination: 12-01-2023**

**Time : 3 Hrs.**

**Max. Marks : 60**

### INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

- 1. Write briefly :**
- a) UN WTO
  - b) Heritage Tourism
  - c) Volunteer Tourism
  - d) Elements Of Tourism
  - e) Tourism Bubble
  - f) EIA
  - g) BTE
  - h) Excursionist
  - i) Transit Tourist
  - j) ASTA

## **SECTION-B**

2. Define concept of Tourism.
3. How will you differentiate between tourism product with other consumer products?
4. Describe the trends in outbound tourism in India.
5. Write a short note on Future tourism scenario?
6. Give the significance of Green tourism.

## **SECTION-C**

7. Critically analyse the role of UNWTO in growth of global tourism industry.
8. What are the emerging trends of Tourism Industry?
9. What are the various types of tourism? Explain in detail.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**