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Total No. of Pages: 02

Total No. of Questions: 09

B.Voc. (Tourism and Hospitality Management)(Sem. – 1)

INTRODUCTION TO HOSPITALITY INDUSTRY

Subject Code: BVTHM-101-19

M Code: 77177

Date of Examination : 10-01-2023

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write short notes on:

- a) FHRAI
- b) IATA
- c) Concierge
- d) Motel
- e) Condominiums
- f) Chain Hotels
- g) PMS
- h) Time share
- i) Management Contract
- j) Suburban hotels

SECTION-B

2. What is a Resort? Discuss its characteristics.
3. What is a Franchise? Discuss the advantages and disadvantages.
4. What is GDS? Give names of three GDS systems and their features.
5. Write a short note on FHRAI.
6. Discuss the contribution of travel agents and tour operators in the hospitality sector.

SECTION-C

7. Discuss the historical evolution and development of the Hospitality industry.
8. Write a note on The Oberoi's group of hotels. Also, mention its leading properties worldwide.
9. Discuss the various types of hospitality accommodations.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.