

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Hospitality & Catering Management) (Sem.-1)

INTRODUCTION TO HOSPITALITY INDUSTRY

Subject Code : BVHCM-101-19

M.Code : 77137

Date of Examination : 10-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. Write briefly :
 - a) B & B
 - b) Resort
 - c) Motel
 - d) Ecotel
 - e) Travel desk
 - f) GDS
 - g) Consortia
 - h) FHRAI
 - i) PATA
 - j) Condominium.

SECTION-B

2. Explain food and beverage facilities.
3. Explain in detail the importance of support services.
4. Describe various structured and non-structured accommodation in hospitality industry.
5. Elucidate various forms of ownership.
6. What is the importance of tour operators under distribution channel?

SECTION-C

7. What do you understand by hospitality distribution system? What are the functions and levels of distribution channels?
8. Describe the current scenario of hospitality industry in India. Name any five major players in this industry in India.
9. Describe the classification of hotels. What are the norms and standards for star classification of hotel in India?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.