

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**BTTM (Sem.-7)**

## TOURISM PRODUCT : EUROPE AND AMERICA

**Subject Code : BTM-707-18**

**M.Code : 90304**

**Date of Examination : 24-12-2022**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

**1. Write briefly :**

- a. Which were the top-three visited countries in North America in 2019? What are they famous for?
- b. What are the core strengths of the South American tourism?
- c. Write a note on the tourism products of Florida?
- d. What is Ottawa famous for? Elaborate.
- e. Write about the Bolivian tourism scenario.
- f. What is Belize famous for? Explain.
- g. Write a note on the Italian tourism.
- h. What are the cultural tourism products of Germany?
- i. Why is Greece famous amongst the tourists?
- j. Write a note on the natural tourism products of Ukraine.

### **SECTION-B**

2. Statistically differentiate between the tourism scenarios of USA and Russia.
3. Perform a SWOT Analysis on the tourism development strategies of the UK.
4. Differentiate between the tourism products of Montreal and British Columbia.
5. Elaborate the tourism scenario in Las Vegas with detailed examples.
6. How is Mayan Culture an important tourism product of the Central America? Explain.

### **SECTION-C**

7. What are the top ten things to do in Chile?
8. Write a note on the natural and cultural tourism products of Ireland.
9. Elaborate on the major Scandinavian tourism products.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**