

Roll No.

[illegible]

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-6)

RURAL AND COMMUNITY BASED TOURISM

Subject Code : BTTM-609-18

M.Code : 79712

Date of Examination : 07-01-23

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a) Destination Attractiveness
- b) Community Participation
- c) Sustainable Tourism
- d) Public Private Partnership
- e) Community wellbeing
- f) Tourism Products
- g) Green Tourism
- h) Home stay
- i) Empowerment
- j) Carrying capacity.

SECTION-B

2. What is the impact of marketing of rural tourism in India?
3. What are the problems faced by rural people during tourism?
4. What is the concept and philosophy of rural tourism?
5. Discuss the development of Naggar as Community based tourism in Himachal Pradesh.
6. Write about Ethical concerns in rural tourism

SECTION-C

7. Explain in detail the role of NGO's in the development of rural and community based tourism in India.
8. Define the cost benefit analysis. Discuss the application of cost benefit analysis community based tourism.
9. Explain in detail the significance of “Community based’ and “Community Approach” in tourism planning.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.