

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-6)

REGIONAL DIMENSION OF INTERNATIONAL TOURISM

Subject Code : BTM-610-18

M.Code : 79713

Date of Examination : 09-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a) Write in brief about impact of Covid on tourism.
- b) What is wellness tourism?
- c) Present about current status of tourism in Asia.
- d) Present about current status of tourism in Europe.
- e) Present about current status of tourism in Africa.
- f) Name few international organizations in Tourism.
- g) What is the role of World Tourism Organisation in tourism?
- h) Explain about New Normal in international travel.
- i) Why there is need of disaster management in tourism?
- j) What are various areas of concern in global tourism?

SECTION-B

2. What are various issues affecting tourism globally?
3. Present a statistical overview of Global Tourism in last decade.
4. What is the impact of technology in tourism?
5. Write a note on ICAO and explain its working.
6. Write few point about future of global tourism.

SECTION-C

7. Write a note on role of IATA in tourism promotion.
8. Discuss about m-commerce in travel and tourism.
9. Write an essay on contemporary trends in International tourists' movements.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.