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Total No. of Pages: 02

Total No. of Questions: 09

Bachelor of Tourism and Travel Management (Sem. – 4)
POLICY AND PLANNING FOR TOURISM DEVELOPMENT

Subject Code: BTTM-402-18

M Code: 77519

Date of Examination : 11/1/2023

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION A

1. Write briefly:

- a) Sustainable development
- b) Integrated planning
- c) TFCI
- d) Environment impact assessment
- e) 11th five year plan
- f) Consolidation stage
- g) Environmental factors
- h) PRASAD
- i) Destination management organisation
- j) Mass tourism

SECTION-B

2. Explain the need for planning at the tourist destination.
3. Write a short note role of the State tourism department in tourism development.
4. Highlight the major points of the National action plan 1992.
5. Explain the Destination Life cycle with a suitable example.
6. Write a short note on Angle investors.

SECTION-C

7. Explain the role of Ministry of tourism in tourism development.
8. Explain the various techniques of plan formulation.
9. Explain the various source of funding for tourism projects in India.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.