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Total No. of Pages: 02

Total No. of Questions: 09

Bachelor of Tourism and Travel Management (Sem. – 4)

ITINERARY PREPARATION

Subject Code: BTTM-403-18

M Code: 77520

Date of Examination : 12/1/2023

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly:

- a) Itinerary
- b) FIT
- c) Seasonal itinerary
- d) SIT
- e) Gastronomy Tourism
- f) Agra
- g) Desert triangle
- h) Boutique hotel
- i) Jaisalmer
- j) Kayaking

SECTION-B

2. Explain the meaning and advantages of Readymade itinerary.
3. Mention the important tourist places covered in the Buddhist circuit.
4. Mention the do's and don'ts of a seasonal itinerary.
5. Draw a 5N/6D itinerary for Health and Wellness tourism.
6. Explain Cultural tourism in context to Indian culture.

SECTION-C

7. Write down the various factors to be considered while preparing an itinerary.
8. Explain the Great Indian Heritage circuit in detail.
9. Draw a 10N/11D itinerary covering important religious sites in India.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.